

Why should artists, art professionals, gallery owners and art dealers deal with the topic of digital(ised) art and NFT?

MetaMask

Buy Token

Create Account / NFT

Sell / Buy NFT

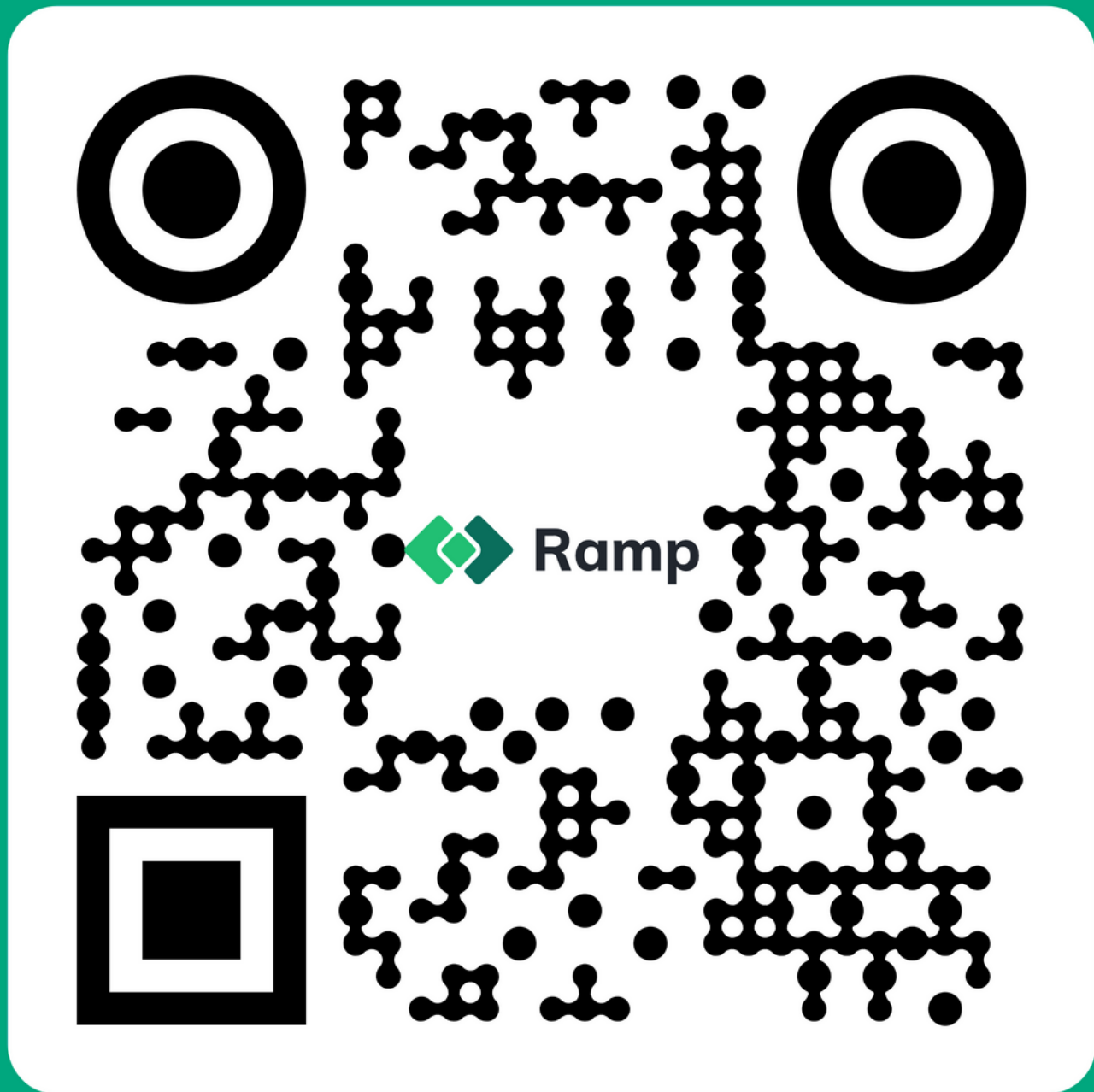
Use | Sell Token



MetMask

MetaMask is like a digital wallet specifically for Ethereum and other Ethereum-compatible tokens. It lets you interact with decentralized apps (DApps) right from your browser, without running a full Ethereum node.

- **Digital Wallet:** It stores private keys for Ethereum addresses, allowing users to send and receive Ethereum and Ethereum-based tokens.
- **Interact with DApps:** With MetaMask, you can access and use decentralized applications (DApps) on the Ethereum network directly from your browser.
- **Safety:** Your private keys are stored locally and encrypted. They are never sent or exposed to the websites you visit.
- **Connects to Ethereum Network:** MetaMask connects you to the Ethereum network, allowing you to see your balance, send transactions, and more.
- **Swaps:** In addition to being a wallet, MetaMask also has a feature that lets users swap tokens within the wallet interface.



RAMP

Ramp is a global financial technology company building solutions that connect the crypto economy with today's financial infrastructure.

- Buy with Open Banking 🗝️
- Buy with Cards, Apple Pay & Google Pay 🗳️
- Buy with SEPA Transfers 🏛️
- Sell with US Bank Transfer 🏛️
- Sell directly to Visa and Mastercard 🗳️
- Supported Currencies and Countries 🌍

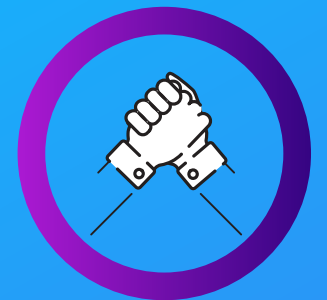


WIREX - Your cross-chain wallet for DeFi and NFTs

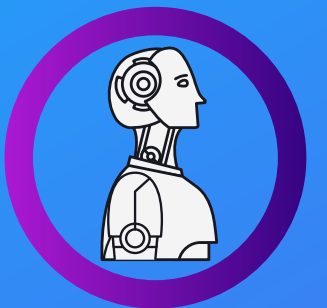
- **Buy,**
- **Spend,**
- **Earn Crypto with Wirex**



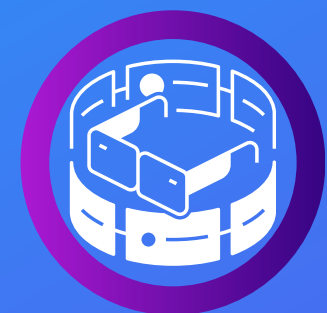
New monetisation opportunities



Reaching new target groups



Technological progress



Future orientation

Overall, there are many reasons why artists, art professionals, gallery owners and art dealers should engage with digital art and NFTs. The use of this technology can help expand the **possibilities** of the art world and create **new opportunities**.



Learn about the technology



Create a digital work of art



Choose an NFT platform



Create, Sell, Market an NFT

These are just some of the steps artists, art makers, gallery owners and art dealers can take to get started with digital art and **NFTs**. It is important to explore the **possibilities**, understand the **technology** and work **creatively** to realise the full potential of digital art and **NFTs**.

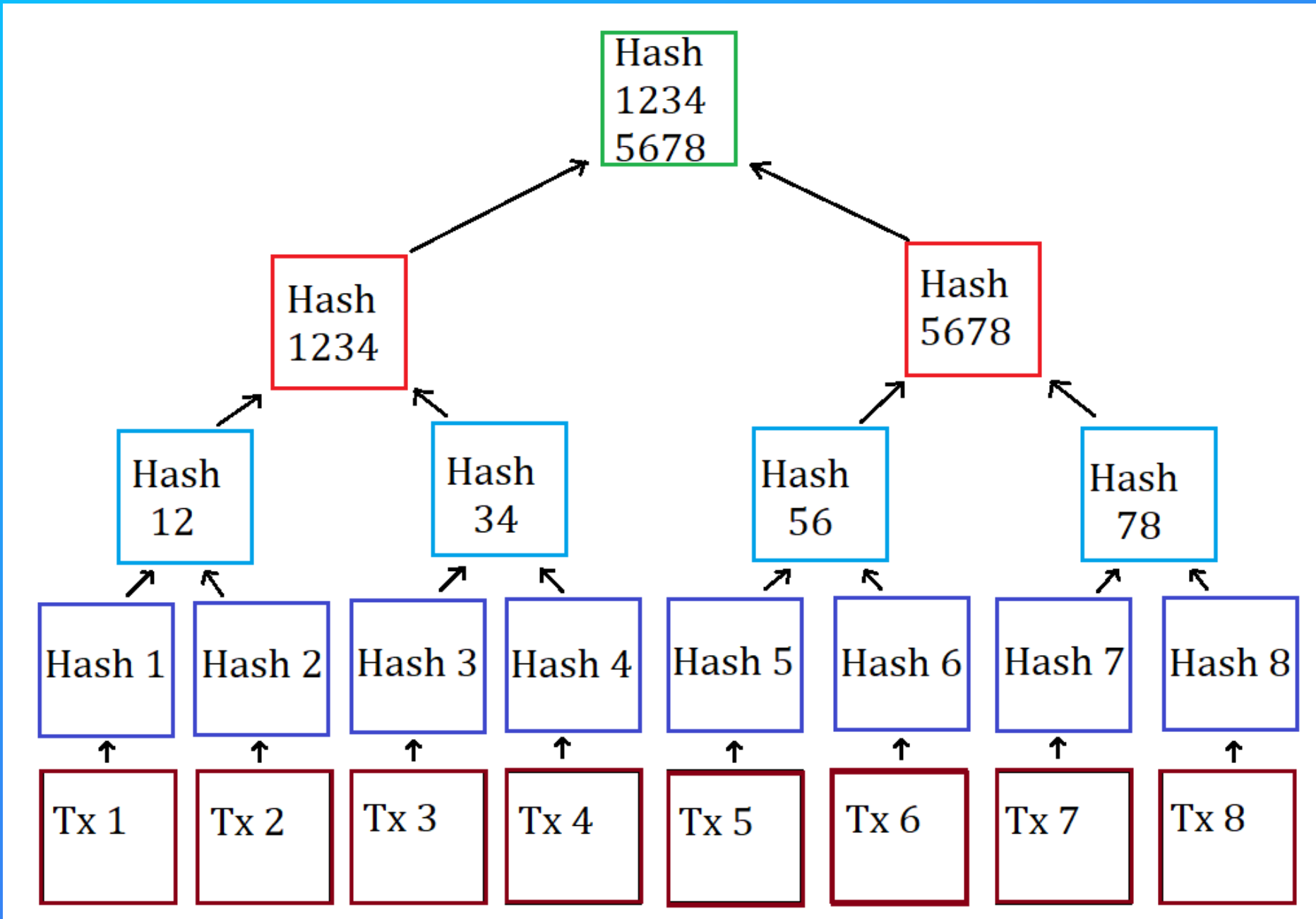
Key Features of Web

Category	Web 2.0	Web 3.0	Metaverse
Definition	The second generation of internet services focused on interaction of Mobile Devices and Cloud Systems.	The third generation of internet services focused on creating a decentralized web, where users can own and control the content and asset they create.	A digital space that would blend virtually augmented reality with physically persistent virtual spaces.
Technologies /Concepts	Basend on Web 1.0 Technologies, Mobile First & Cloud-Strategy, PHP, Perl, Java, Javascript, Ajax, HTML4/5, CSS2/3, RDBMS, XML, JSON, Cross-Platform, OOP	Combination of Emerging/Disruptive Technologies and based on Web 2.0 DLT, Crypto Assets, Digital Assets, DAOs, DeFi, AI, Game Theory, Token Economics, Web Assembly, Centralized/Decentralized/Hybrid-Infrastructures	Combination of Web 2.0 & 3.0, Human Interaction, Digital Idendity, Connectivity Technologies, IoT, VR, AR, Mixed/Hybrid Reallity, Hologram Technology

Merkle Tree

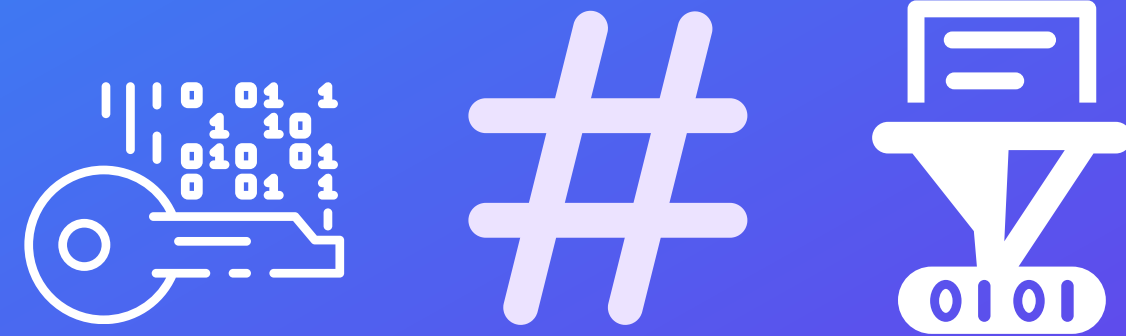
concept invented by Ralph Merkle

BLOCKCHAIN



<https://changelly.com/blog/merkle-tree-explain/>

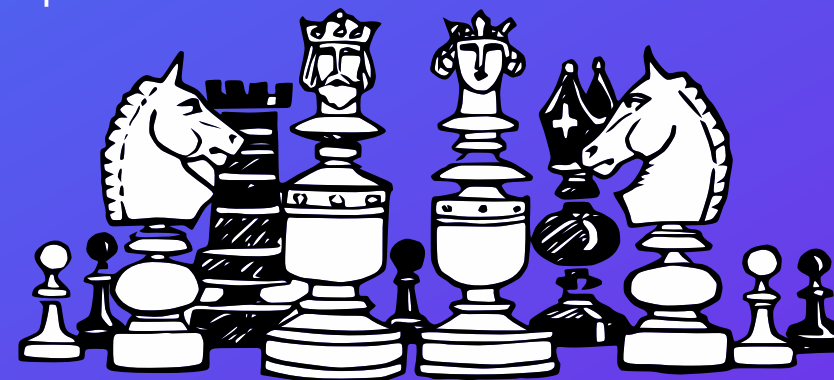
cryptographic hash function



Digital signature



consensus algorithm



Game Theory

MONETIZE

Blockchain has enabled digital currencies and NFTs. The new methods to transact and own digital goods are allowing creators to monetize their activities through tokens.

GOVERNANCE

In addition to monetization and as a means to exchange value, token-holders can also participate in the platform's governance (e.g. vote on decisions).

INTEROPERABILITY

This democratic ownership economy coupled with the possibility of interoperability could unlock immense economic opportunities, whereby digital goods and services are no longer captive to a singular gaming platform or brand.

In the **Metaverse**, the amount of data increases, the value increases, and the importance of reliability and security is increasing.

Blockchain technology is required to guarantee the reliability of data in the Metaverse. And **Artificial Intelligence** is used to secure the diversity and rich content of the Metaverse.



BLOCKCHAIN

Bitcoin, currency transfer, remittance, Digital payment system



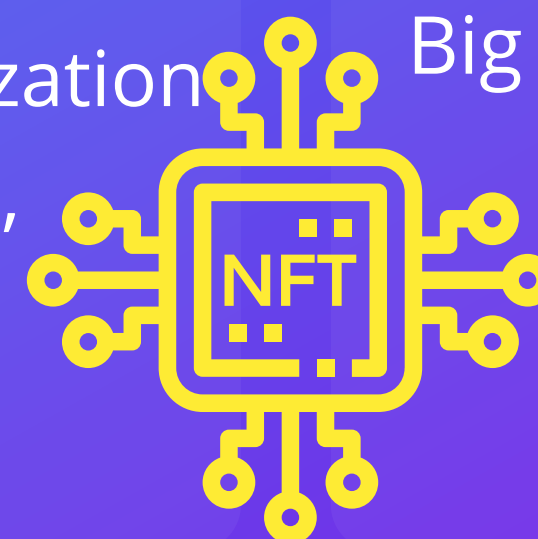
DLT

Smart Contract, Tokenomics, Decentralized Autonomous Organization (DAO), Stocks, Bonds, Loans, Mortgages, Smart Property



Web3

Government, Public Enterprise Solutions, **Art**, Big Data, AI, Metaverse

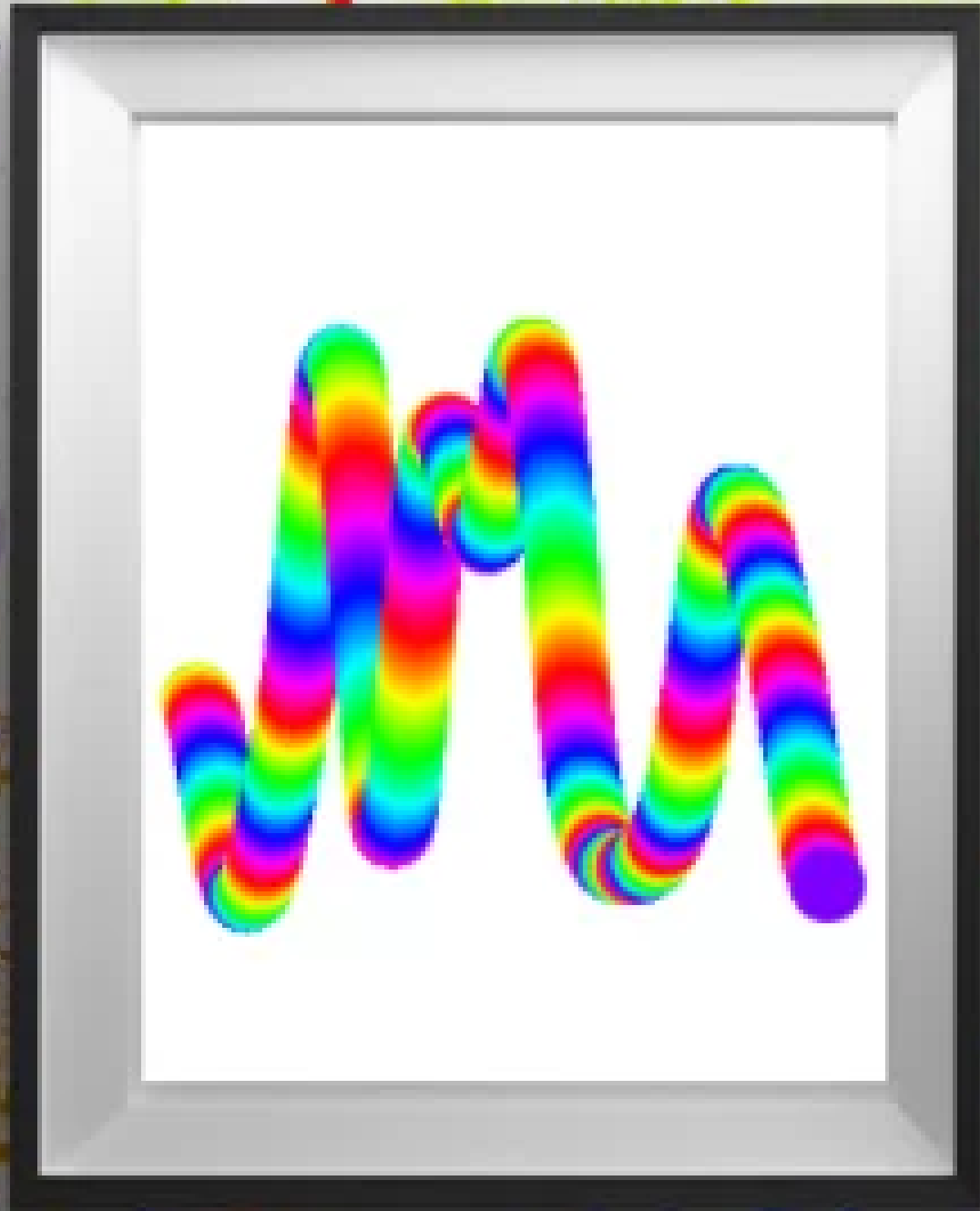




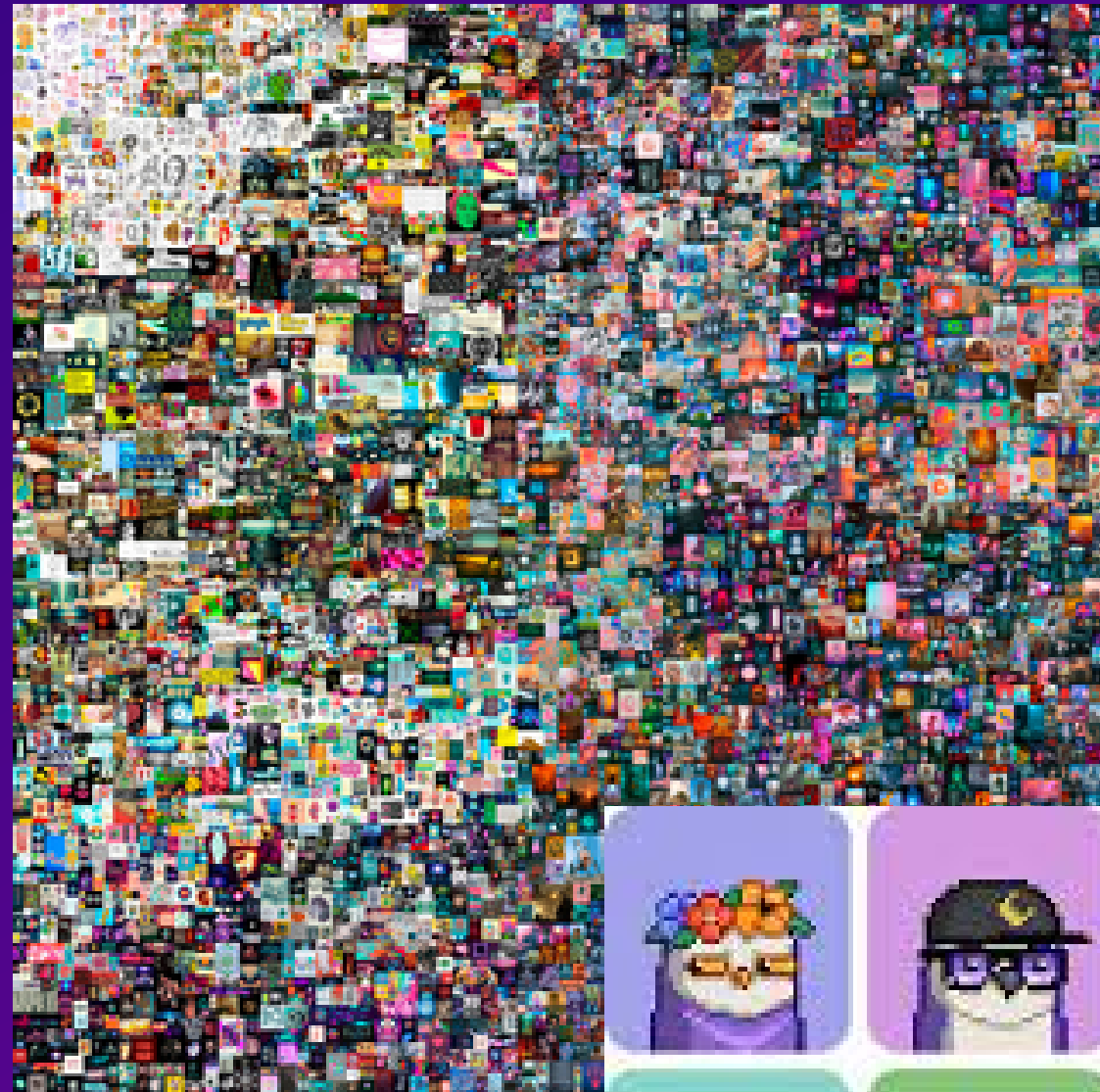
Part of the Cryptopunk's NFT collection Cryptopunks







"Everydays - The First 5000 Days" - Beeple






CryptoPunk



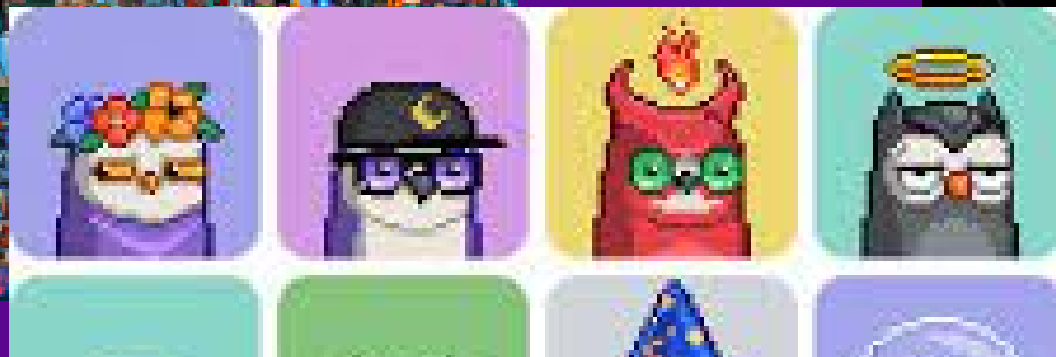
Doodles



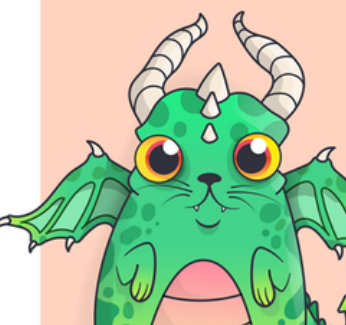



NFT

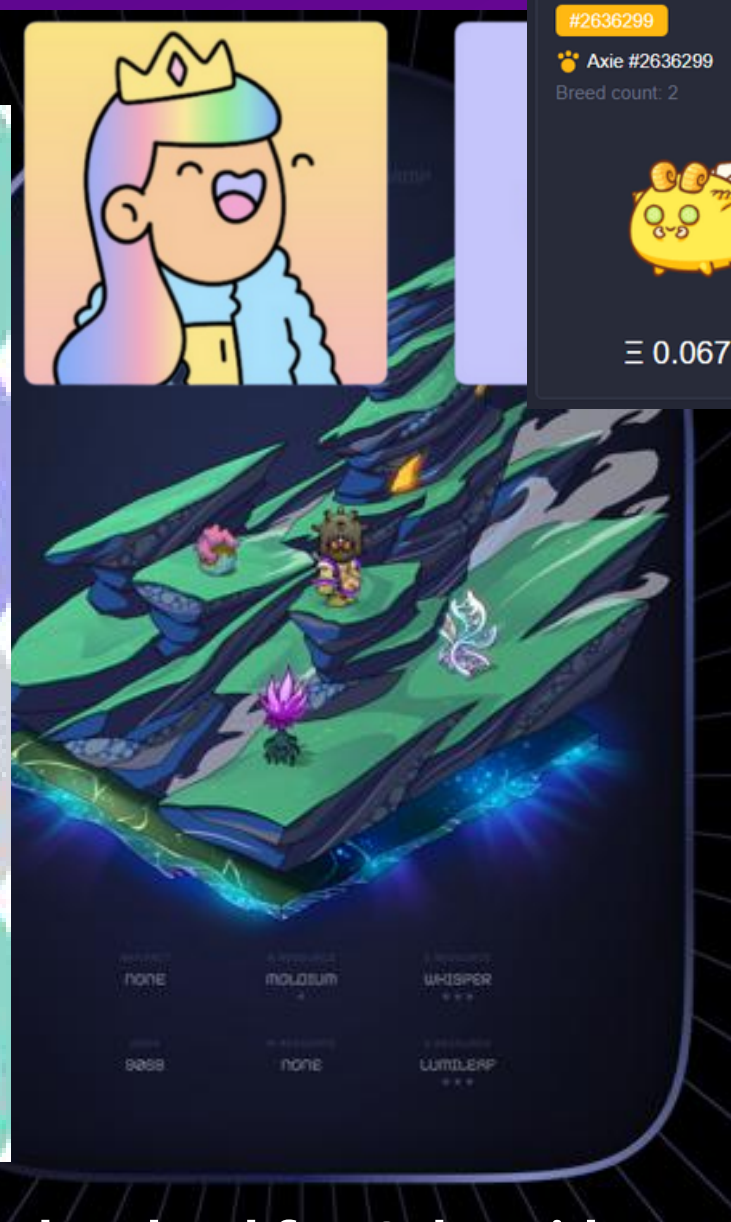
#4321270 Axie #4321270 Breed count: 0  0.033 \$109	#1859270 Axie #1859270 Breed count: 1  0.066 \$218	#2375897 Axie #2375897 Breed count: 0  0.067 \$221
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CryptoKitties







CryptoKitties

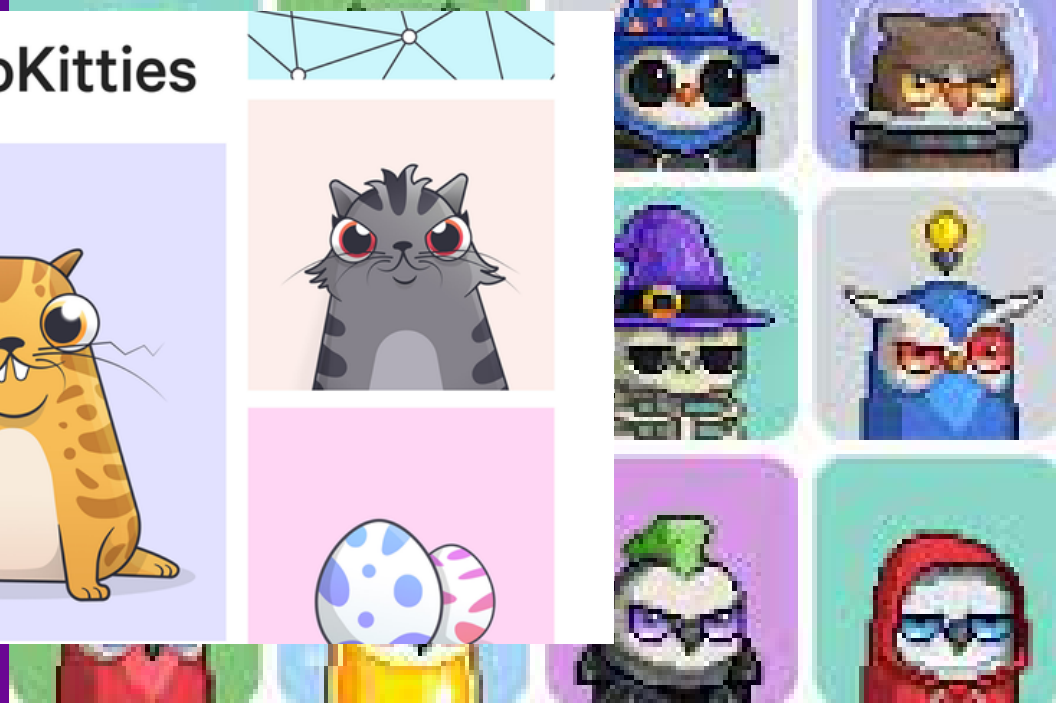


Otherdeed for Otherside

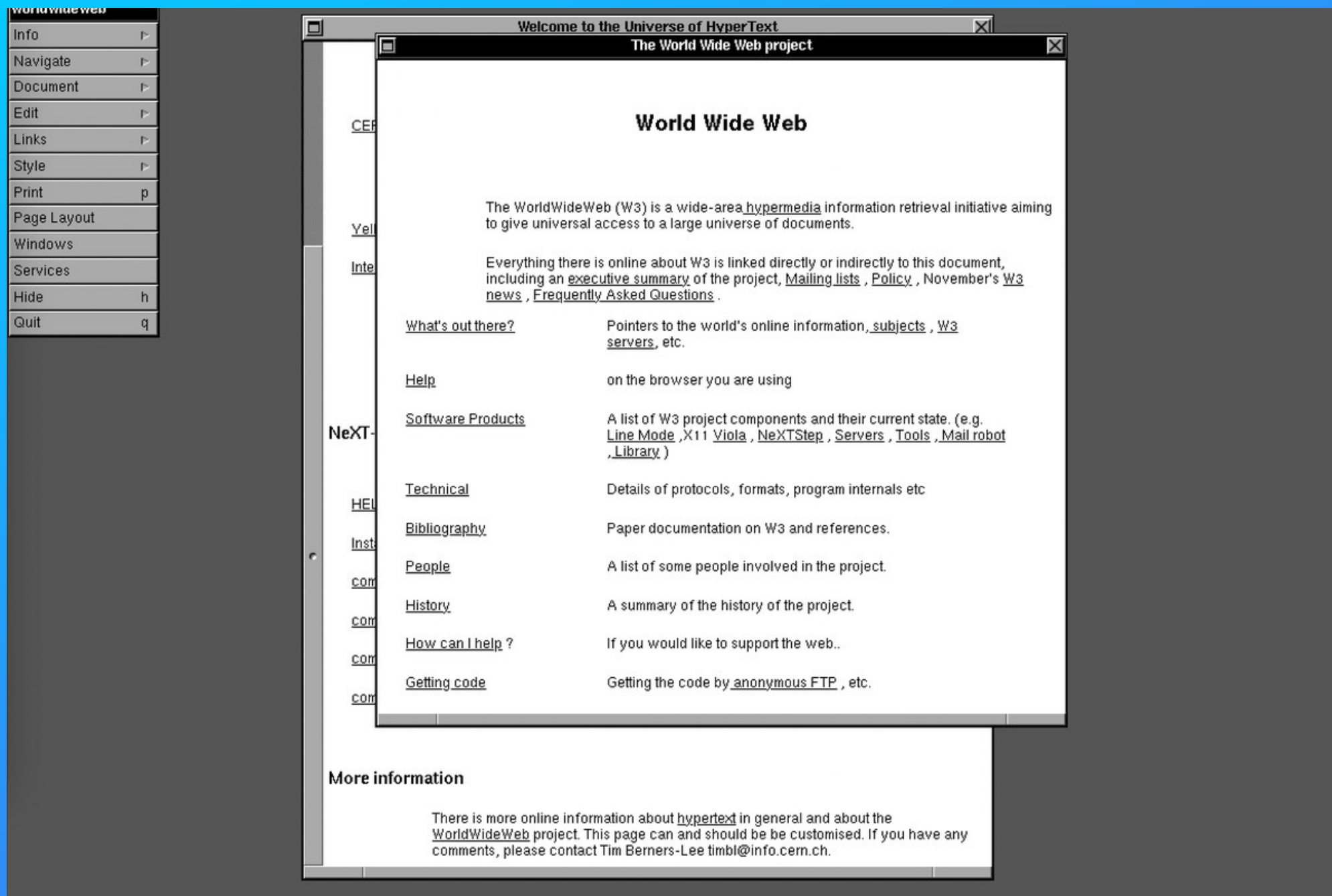
#2636299 Axie #2636299 Breed count: 2  0.067 \$221	#1579917 Axie #1579917 Breed count: 2  0.067 \$221	#1244236 Axie #1244236 Breed count: 3  0.067 \$221	#1922974 Axie #1922974 Breed count: 2  0.067 \$221
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Axie Infinity

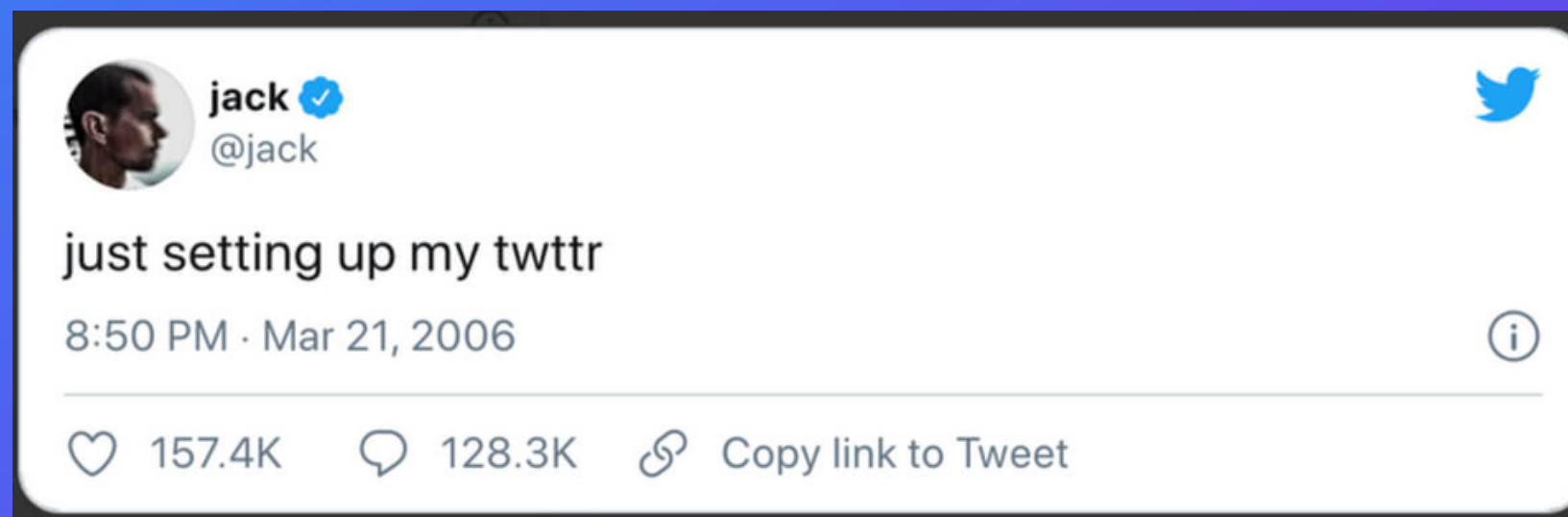
Moonbirds



Bored Ape Yacht Club

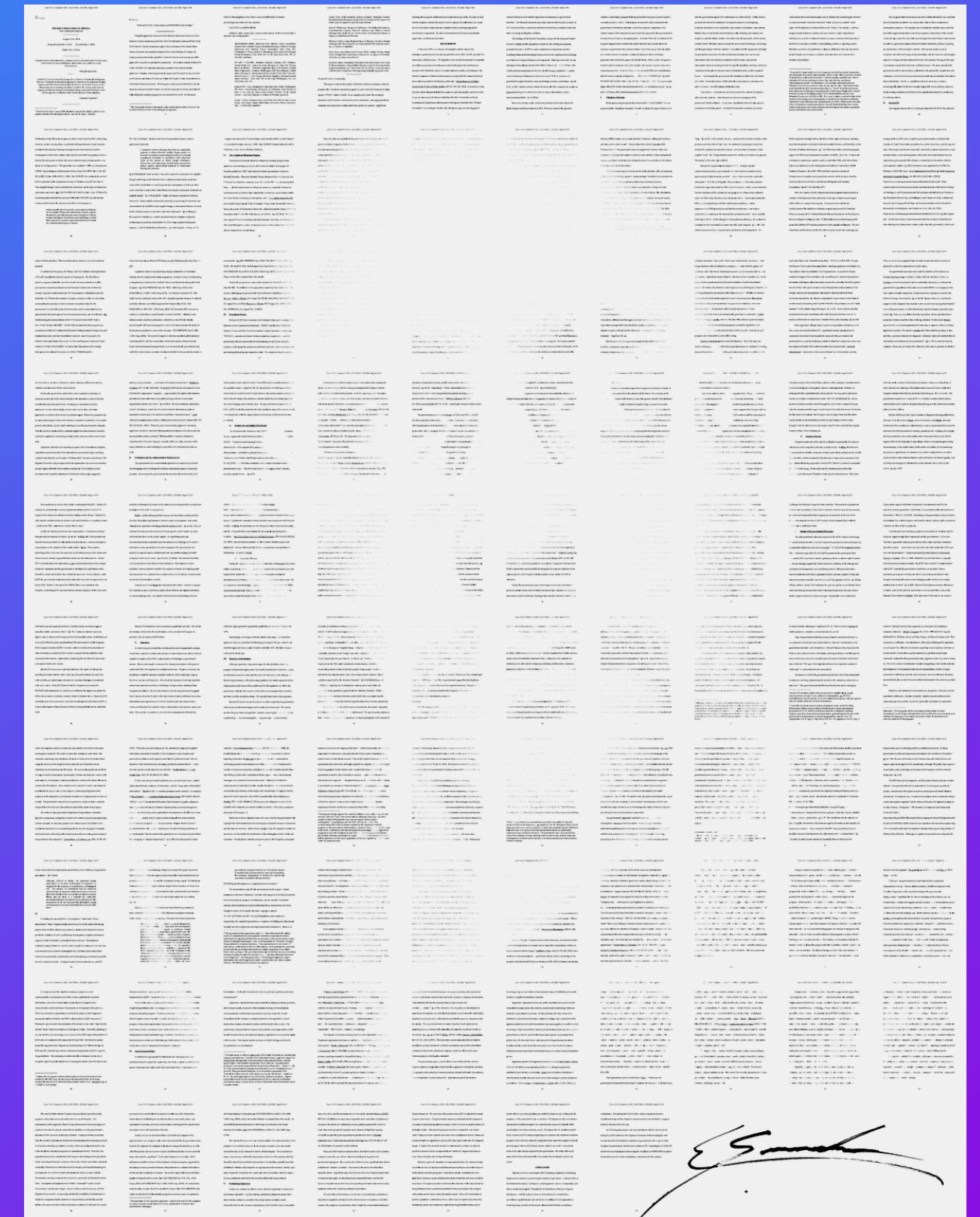


The World Wide Web source code - Sir Tim Berners Lee



'Jack Dorsey's First Tweet'

NFT



Stay Free - Edward Snowden

Non-Fungible Token (NFT)

Peer-to-Peer networks

Network structures where nodes find each other and form stable network configurations without the need for a central server. P2P network technology builds on decades of history, including the likes of Napster and BitTorrent, but also the low-level protocols of the internet, which is itself a peer-to-peer network.

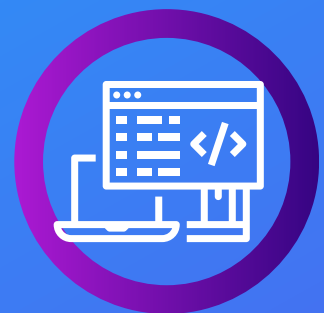
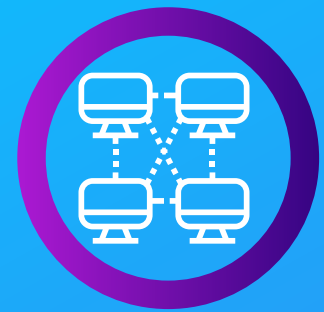
Transaction layer

Blockchains and other forms of distributed ledger technologies in their simplest form allow for transfer of units of value from one network participant to another. Blockchain technology and the consensus algorithms part of it have enable a secure transaction between parties, which don't trust each other in a decentralized manner and under adversarial circumstances. Bitcoin is an example of a blockchain, where is mostly a transaction layer.

Programmability layer

Ethereum was the first mover in establishing a programmable decentralized ledger, and is still far ahead of its competitors in terms of adoption by developers and users. Ethereum is the foundation under many of the core innovations of Web 3 as we present them here. There are now dozens of competitive and collaborative ecosystems besides Ethereum, many of which are highly mature and also enabling some combination of DeFi, NFTs, Decentralized Governance, Decentralized Cloud Services, and Self Sovereign Identity.

- Every NFT record is **unique**
- Is is not **replaceable** with similar tokens
- The **scarcity** of NFT increases their value
- The certificate of **ownership** is available on different networks, allowing the owner of a digital item to be **proven**
- The ownership of the asset transmitted is **guaranteed** by these tokens
- NFTs are **easily transferred** and **verified** by DLT technologies



Largest Sales

See all top sales



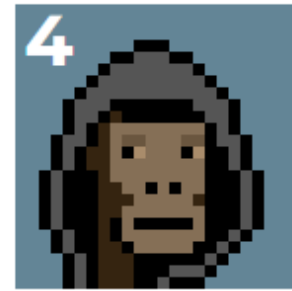
#5822
8KE (\$23.7M)
Feb 12, 2022



#7804
4.2KE (\$7.57M)
Mar 11, 2021



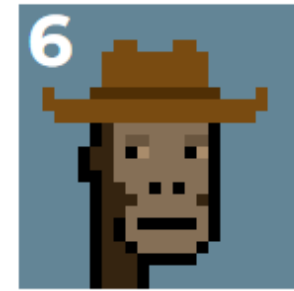
#3100
4.2KE (\$7.58M)
Mar 11, 2021



#2924
3.3KE (\$4.45M)
Sep 28, 2022



#4156
2.69KE (\$3.31M)
Jul 15, 2022



#5577
2.5KE (\$7.7M)
Feb 09, 2022



#4464
2.5KE (\$2.6M)
Jul 12, 2022



#4156
2.5KE (\$10.26M)
Dec 09, 2021



#5217
2.25KE (\$5.45M)
Jul 30, 2021



#8857
2KE (\$6.63M)
Sep 11, 2021



#2140
1.6KE (\$3.76M)
Jul 30, 2021



#7252
1.6KE (\$5.33M)
Aug 24, 2021

This project is a
collection of
10,000
pixelated Punk
NFTs.

Overall Stats

Current Lowest Price Punk Available
47.94 ETH (\$89,375.02 USD)

Number of Sales (Last 12 Months)
1,893

Total Value of All Sales (Lifetime)
1.02ME (\$2.61B)

Value of Sales (24 Hours)
145E (\$269.51K)

Value of Sales (Week)
1.07KE (\$2M)

Value of Sales (4 Weeks)
8.51KE (\$16.21M)

These NFTs contain 170 different computer-generated traits for clothing, background, fur, eye, mouth, hat, earring, and so on, making each of these NFTs different from the others.

NFT

Top Selling Bored Ape Yacht Club NFTs of the last 30 days

NFT	Date	Price
 Bored Ape Yacht Club	17 days ago	\$1.19M
 Bored Ape Yacht Club	24 days ago	\$372k
 Bored Ape Yacht Club	11 days ago	\$310k
 Bored Ape Yacht Club	13 days ago	\$155k
 Bored Ape Yacht Club	4 days ago	\$140k
 Bored Ape Yacht Club	23 days ago	\$99.1k
 Bored Ape Yacht Club	11 days ago	\$96k
 Bored Ape Yacht Club	22 days ago	\$93.4k
 Bored Ape Yacht Club	21 days ago	\$93.1k
 Bored Ape Yacht Club	13 days ago	\$92.7k

This project has a collection of 10,000 generative cartoons of bored apes.

NFTs sold
last 7 days

22

Trading volume
last 7 days

\$1.49M

Bored Ape Yacht Club Value
Average price last 7 days

\$67.5k

Bored Ape Yacht Club Floor Price
Lowest Ask Price

Ξ31.13

Total Supply
Number of tokens

9,998

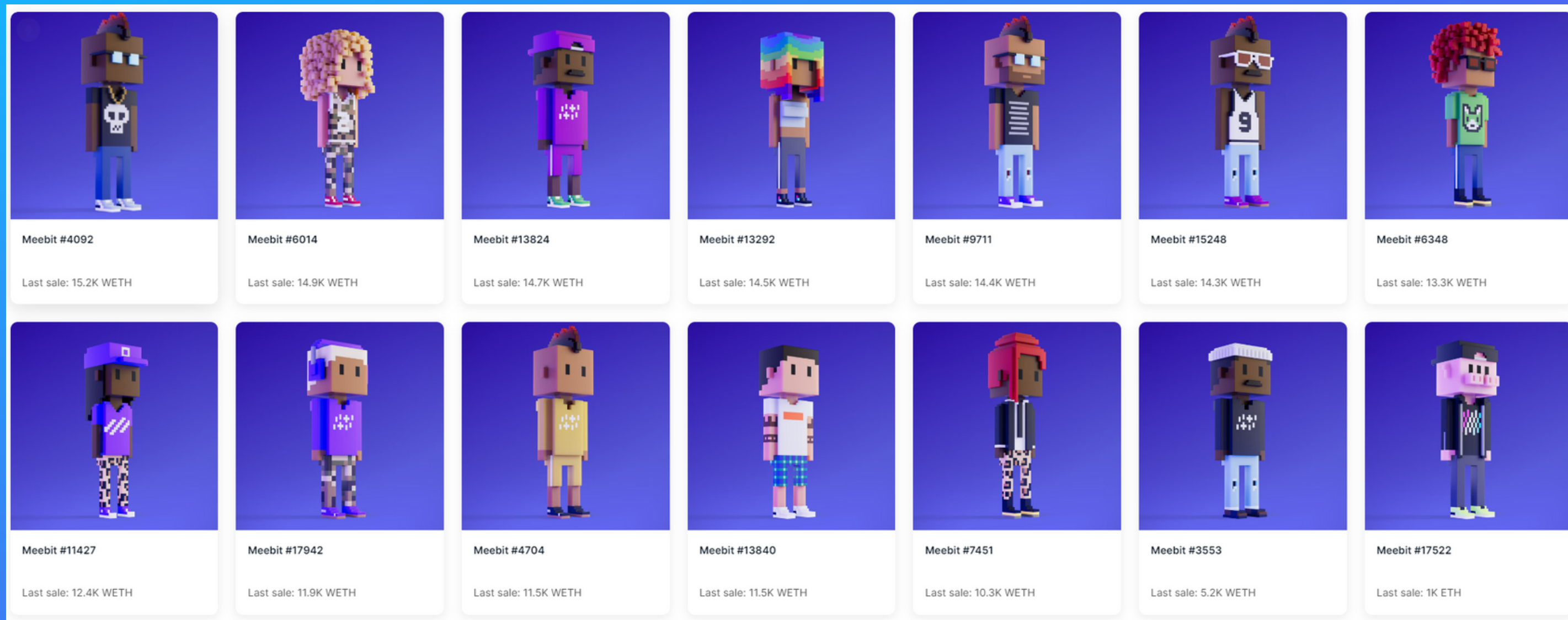
Owners
Number of owners

5,588

Online games like Fortnite and Roblox made pixel art-based characters globally popular.

NFT

Meebits is a PFP NFT project and has a collection of 9,000 NFT assets in pixelated format.



172,430 ETH
total volume

1.1396 ETH
floor price













1.0545 WETH
best offer

1%
listed

6,583
owners

33%
unique owners

Top Collections of the last 30 days

	NFT	Trades	Volume	Floor
	 Promo Goofball Gang: Interactive NFTs, Buy Now	5472		Ξ0.05
1	 Bored Ape Yacht Club [Rarity Explorer]	637	\$41.12M	Ξ31.13
2	 Azuki [Rarity Explorer]	1,929	\$26.71M	Ξ5.19
3	 Mutant Ape Yacht Club [Rarity Explorer]	2,141	\$24.53M	Ξ5.87
4	 CryptoPunks [Rarity Explorer]	129	\$16.72M	
5	 The Captainz [Rarity Explorer]	1,066	\$12.66M	Ξ5.09
6	 Azuki Elementals [Rarity Explorer]	4,056	\$10.91M	Ξ0.65
7	 DeGods [Rarity Explorer]	569	\$8.7M	Ξ9
8	 Azuki Elemental Beans [Rarity Explorer]	1,537	\$5.47M	Ξ0.95
9	 Pudgy Penguins [Rarity Explorer]	540	\$4.39M	Ξ4.5
10	 Opepen Edition [Rarity Explorer]	2,138	\$3.77M	Ξ0.58

NFT

Which artwork made more money?



**Salvator Mundi from
Leonardo da Vinci**

**BEEPLE - EVERYDAYS: THE FIRST 5000
DAYS**

token ID: 40913

wallet address: 0xc6b0562605D35eE710138402B878ffe6F2E23807

smart contract address: 0x2a46f2ffd99e19a89476e2f62270e0a35bbf0756

non-fungible token (jpg)

21,069 x 21,069 pixels (319,168,313 bytes)

Minted on 16 February 2021. This work is unique.

Mohammed bin Salman paid \$450.3 million for the artwork in 2017.



Salvator Mundi from Leonardo da Vinci

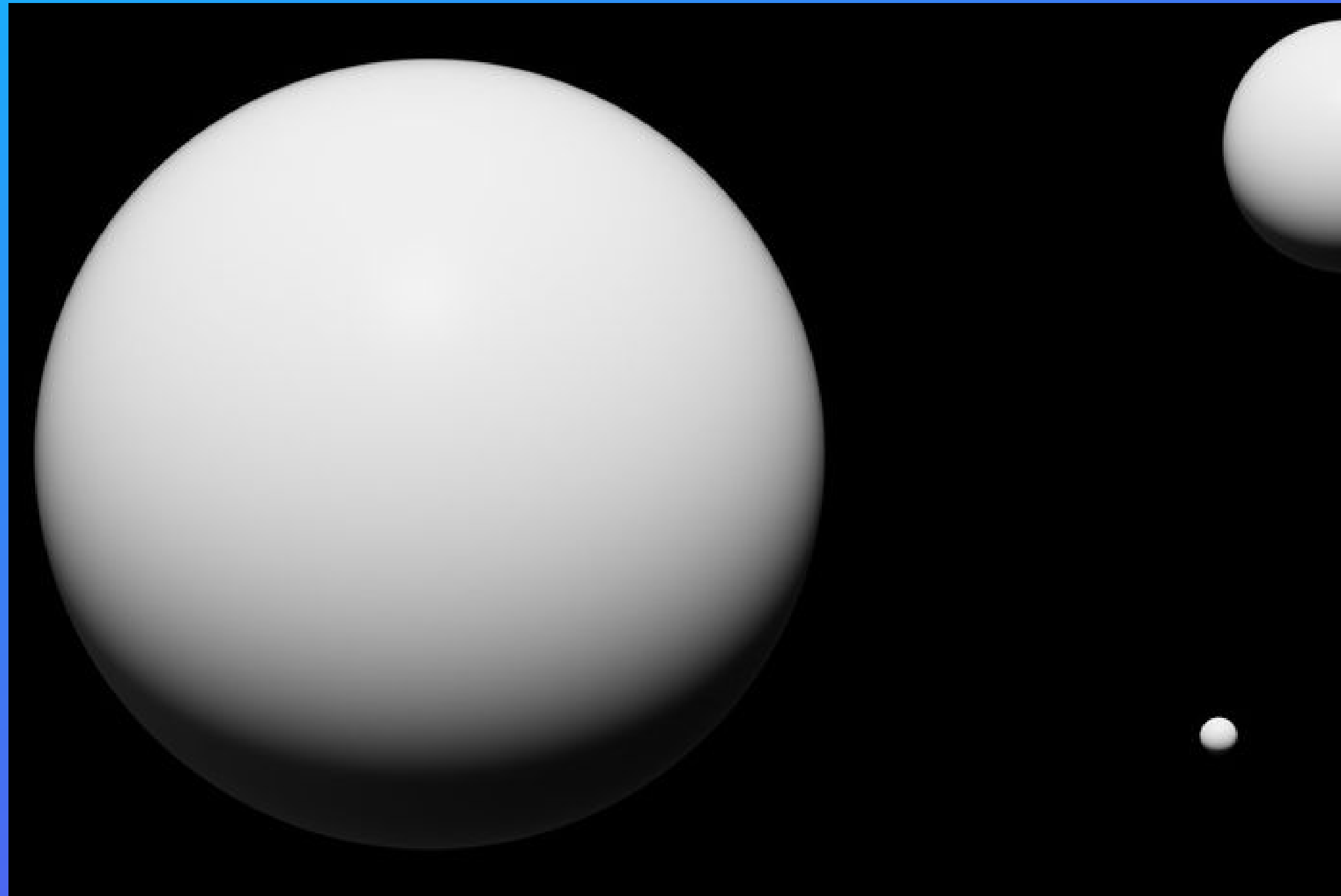
The work is a collage of 5000 digital images created by Winkelmann for his Everyday series; associated non-fungible token (NFT) was sold for \$69.3 million at Christie's in 2021.

BEEPLE - EVERYDAYS: THE FIRST 5000 DAYS

token ID: 40913
wallet address: 0xc6b0562605D35eE710138402B878ffe6F2E23807
smart contract address: 0x2a46f2ffd99e19a89476e2f62270e0a35bbf0756
non-fungible token (jpg)
21,069 x 21,069 pixels (319,168,313 bytes)
Minted on 16 February 2021. This work is unique.

The Merge – \$91 800 000

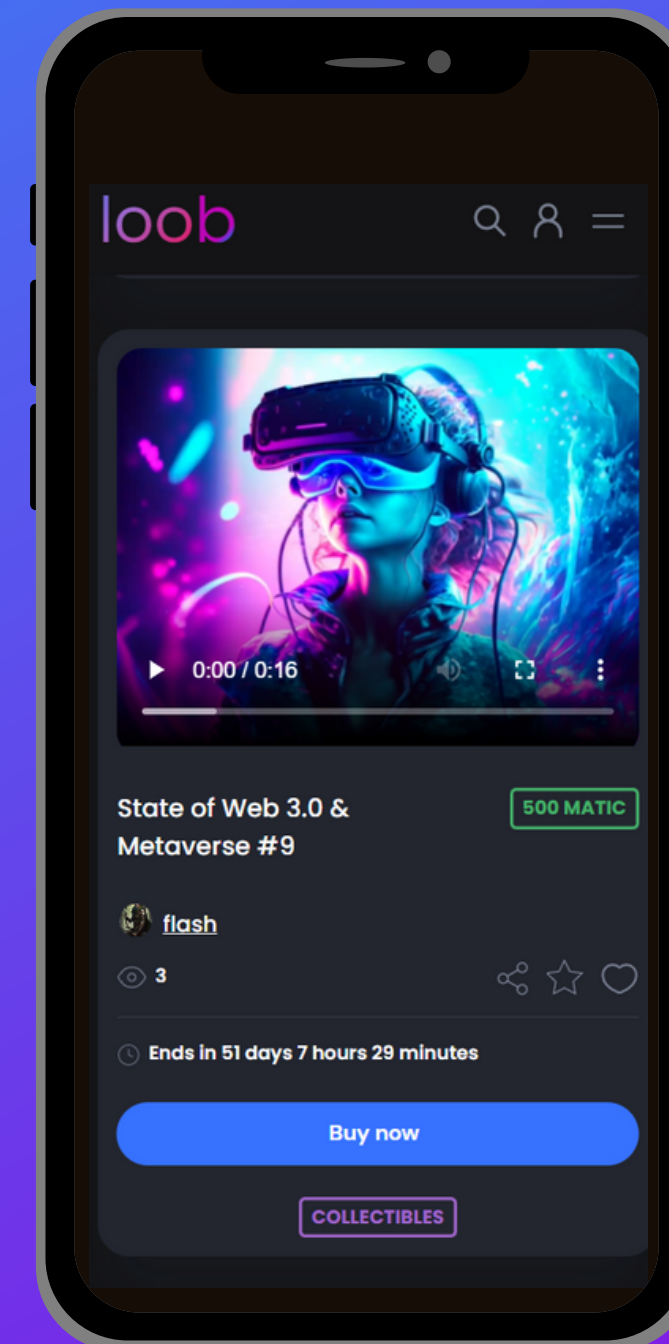
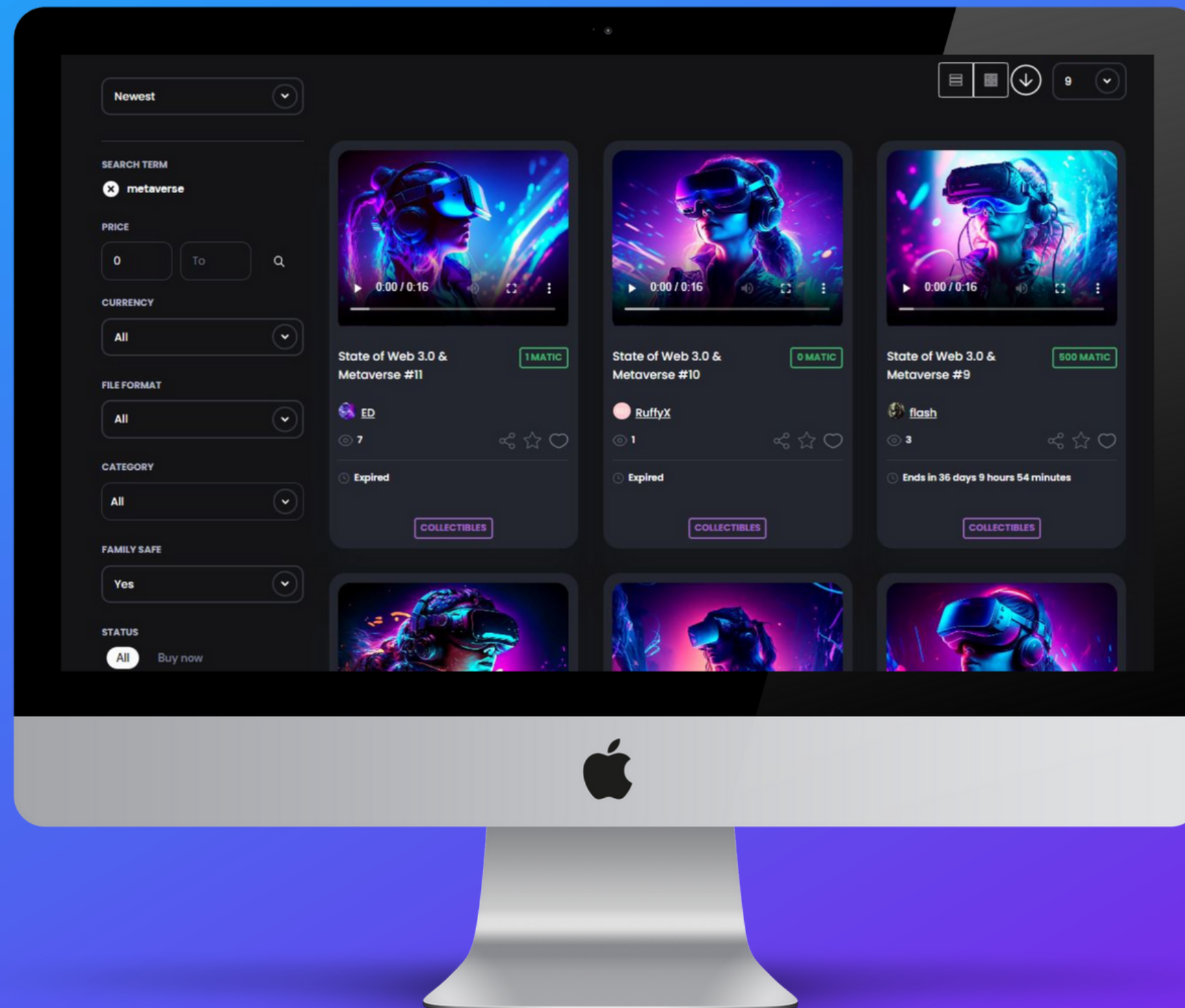
NFT



The Merge NFT is a unique dynamic NFT collection that was created by a digital artist called Murat Pak. This NFT was not bought by one, but rather 29,983 people, so “the Merge” sold out being split into 312,686 coins distributed to buyers

loob - where creativity meets technology

Discover the Future of Art:
THE platform to monetize unique Content

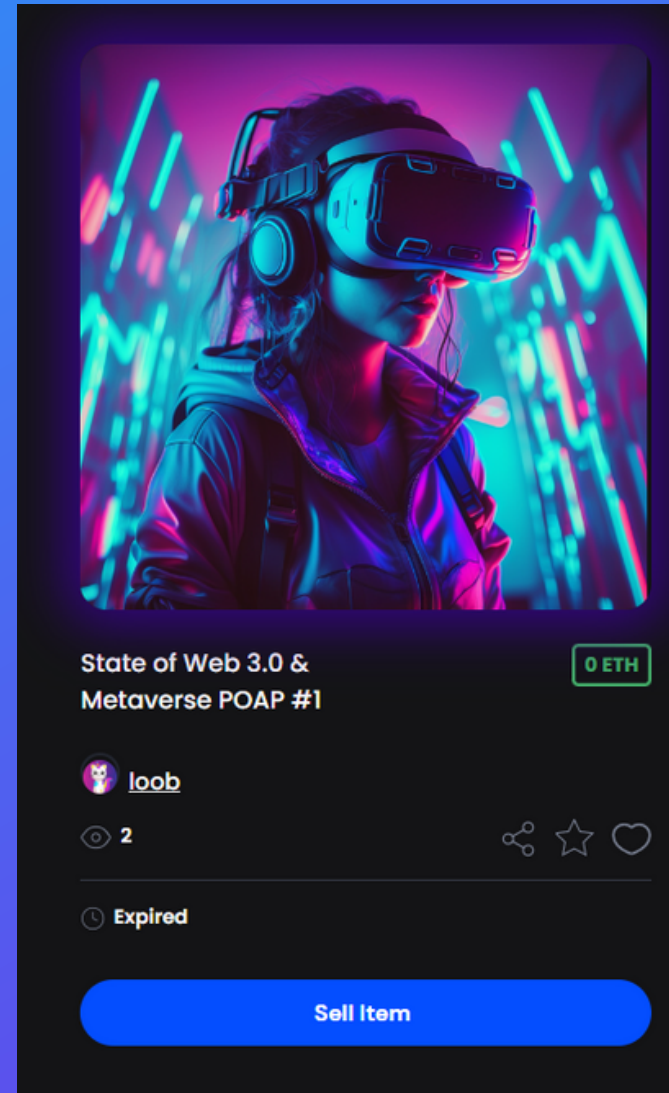


Together, AI and NFTs are transforming the art world by empowering artists and collectors alike to explore new possibilities in the realm of digital creativity.

CREATE

SELL

BUY



Market

Features	loob	OpenSea	Rarible	SuperRare	Nifty Gateway	BINANCE NFT	M mintable.app	FOUNDATION
Fiat payment option	✓	✓	✗	✗	✓	✓	✗	✗
Multichain Capabilities	✓	✓	✓	✗	✗	✓	✗	✗
Royalties percentage can be set by artists	✓	✓	✓	✗	✓	✗	✓	✗
Governance / Utility Token	✓	✗	✓	✓	✗	✓	✓	✗
Mobile Application with full functionality	✓	✓	✗	✗	✗	✗	✗	✗
(Automatic) Decentralized Storage of the complete file (not just metadata)	✓	✗	✗	✗	✗	✗	✗	✓
Transparent decentralized auctions on Smart Contracts	✓	✗	✗	✗	✗	✗	✗	✗
Dynamic NFT License agreements	✓	✗	✗	✗	✗	✗	✗	✗
Intagrated manual and AI-based creation and modification of Multimedia files	✓	✗	✗	✗	✗	✗	✗	✗
3D Art Gallery	✓	✗	✗	✗	✗	✗	✗	✗

- We support creating and modifying art works with embedded tools incl. AI technology
- All NFTs are immutably stored on a decentralized storage like IPFS
- Fully transparent and tamper-proof auctions, which are safeguarded by smart contracts from every bid to every determination of the winner
- We support both crypto and fiat as a payment method
- User can decide between our managed wallet (Full Custodial) or their favorite wallet (Self-Custodial)
- NFT-Licenses can be customized by everyone
- Smart mapping of attributes and labels facilitate the search function

- We provide both an **open and curated** marketplace for **on-chain auctioning on smart contracts** (from every bid to every selection of the winner, not just the transfer of tokens after a successful sale) and **direct sales**.
- We support **crypto** and **fiat payments**. Users can choose between multiple **self-custodial** wallets or use the **full custodial** option.
- **All EVM-based chains** are supported and **some more** are about to come.
- **NFT-Licenses** can be **defined by everyone minting an NFT** on the fly and are saved in the metadata. All NFTs are owned by the creators.
- All digital assets are stored completely **decentralized** like IPFS.
- Creators can set up their **royalty fees** to 50% while creating the NFT.
- Marketplace and Onlineshop fee of **3%** per sale commission with **decentralized donations** included. The fee can be reduced with our loyalty and rewards programs.

FEEL FREE TO GET IN TOUCH



Connect



Ed Prinz, MSc

DLT Austria Chairman & Co-Founder
Tech Entrepreneur & Blockchain
Enthusiast since 2016

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Contact us



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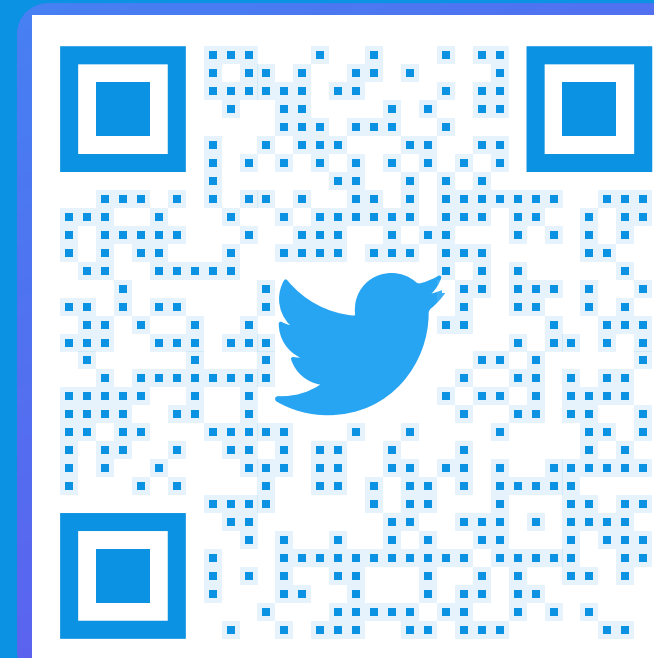
LinkedIn

<https://www.linkedin.com/company/loobnft/>



telegram

https://t.me/loob_nft_official



Twitter

https://twitter.com/loob_io



MEETUP

<https://www.meetup.com/nft-non-fungible-tokens-metaverse-community/>

AUSTRIAN ASSOCIATION FOR DISTRIBUTED-LEDGER- TECHNOLOGIES



DLT AUSTRIA

CONNECT – CREATE – COLLABORATE

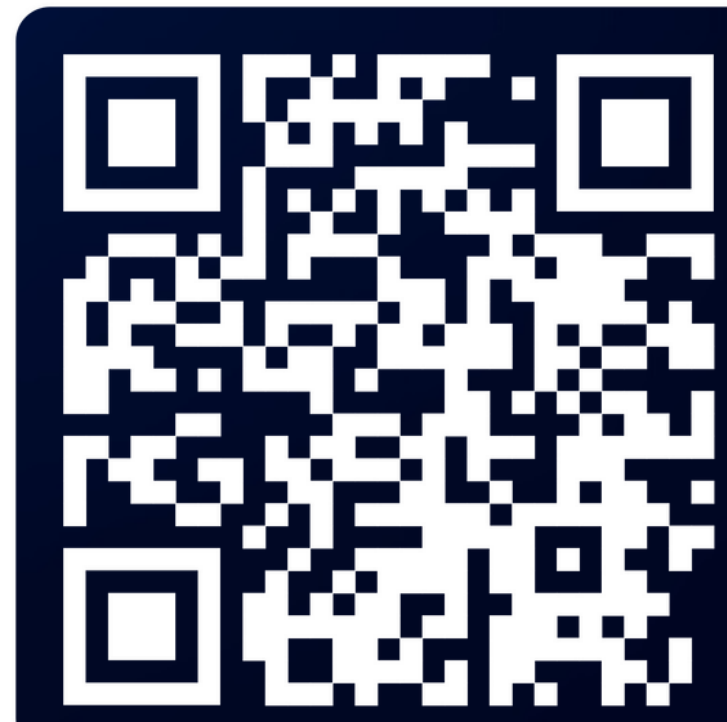
dltaustria.com



DLT Austria



LinkedIn



Telegram



Newsletter

The Takeaway

So now it is in front of you, the brave new world of NFTs. A world, that many call the "rabbit hole" - and you go deeper and deeper and deeper and deeper....

Until at some point, you don't want to find your way out, because you're finding out more and more.

You are constantly discovering new possibilities it offers. That's Web3, that's Crypto, that's NFT 😊